

## **FROM DESTRUCTION TO REDEMPTION:**

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The Menachem Begin Story

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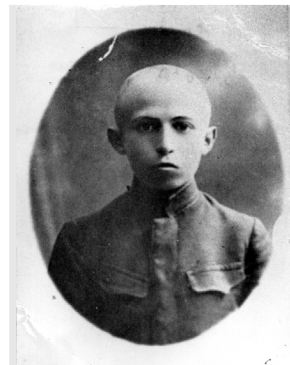
Hidden Light Institute  
אור הצפון

## ABOUT

Menachem Begin was a pillar of the State of Israel and the Jewish people. He was a controversial leader—this fact cannot be disputed. But the charisma, passion, and ceaseless dedication that were the touchstones of his political and personal life render him a figure worth studying.

The documentary film, *From Destruction to Redemption: The Menachem Begin Story*, will present a rich portrayal of a brilliant, tough, loving and proud Jew who never compromised when the dignity and survival of Israel and the Jewish people were at stake.

There is a tendency today for the media and academia to falsely portray Israel as an unsympathetic occupying power solely responsible for the plight and displacement of the Palestinian people. This places the very legitimacy of the sovereignty of the State of Israel at risk.



The great contributions of Israel as a start-up nation in the fields of technology, medicine, science, agriculture and the arts, as well as its humanitarian efforts in aiding many people and nations throughout the world in times of need, are often overlooked. The



success of Israel is the story of the liberation of the Jewish people. This is epitomized in the story of the life of Menachem Begin.

Our work here is simple: we want to tell the story of Menachem Begin, a man as remarkable and inspiring as he was clever and devoted. To understand the man, you will need to understand his history. He was a man who was imprisoned by the Soviets, was orphaned by the Holocaust, challenged the British, founded the Likud party, embraced the underserved and disenfranchised, was elected as prime minister, made peace with Egypt, won the

Nobel Peace Prize, and bombed Iraq's Osirak nuclear reactor. He was also a man haunted by pivotal events with unexpected outcomes. He never wavered in his commitment to redeem the memory of the Jews murdered in the Holocaust.

Menachem Begin lived through both the intended destruction of the Jewish people and their redemption. In the final analysis, we will see that Begin was a humble public servant, not a politician. He was a principled man, fighting for the universal human desire for freedom, and dedicated to serving the greater good of the Jewish people.

## CO-NARRATORS

Senator Joseph I. Lieberman



Senator Joseph I. Lieberman, the Democratic Vice-Presidential nominee in 2000, served 24 years in the United States Senate, retiring in January

2013 following the end of his fourth term. He currently serves as Special Counsel at Kasowitz Benson Torres.

Senator Lieberman is the recipient of numerous awards and recognitions, including the 2015 *Winston Churchill National Leadership Award*, which recognizes an individual whose career has "exhibited the virtues of resolution, magnanimity and goodwill in the service of constitutional democracy, exemplified by the life and career of Winston Churchill."

Mayim Bialik



Mayim Hoya Bialik is best known for her lead role as Blossom Russo in the 1990s NBC television sitcom *Blossom* and now appears regularly on the #1

comedy in America, CBS' *The Big Bang Theory*, playing neurobiologist Amy Farrah Fowler, a role for which she has received one Screen Actors Guild nomination and four Emmy nominations.

Bialik earned a B.S. in 2000 in Neuroscience and Hebrew & Jewish Studies, and a Ph.D. in 2007 in Neuroscience from UCLA. Bialik was a dedicated student leader at Hillel, leading a women's Rosh Chodesh group, blowing shofar for High Holiday services, and conducting & writing music for a Jewish cappella group.

# SPONSORSHIP OPPORTUNITIES

## **Partner Level** **\$5,000**

- Recognition on the website
- Premium seating at any screening
- Complimentary DVD of the documentary

## **Klal Yisroel Level** **\$10,000**

- Recognition on the website
- Premium seating at any screening
- Luncheon with producers at a launch screening
- Complimentary DVD of the documentary

## **Knesset Level** **\$25,000**

- Recognition on the website
- Premium seating at any screening
- Luncheon with producers at a screening
- Recognition in local press release
- Inclusion in local media interviews
- Complimentary DVD of the documentary

## **Prime Minister Level** **\$50,000**

- Recognition on the website, in advertisements and documentary concluding credits
- VIP seating at international screenings
- VIP attendance at screening receptions
- Luncheon with producers at a launch screening
- Commemorative gift
- Recognition in local press release
- Inclusion in local media interviews
- Complimentary DVD of the documentary

## **Associate Producer** **\$150,000**

- Associate Producer recognition in documentary concluding credits
- Recognition at screenings
- VIP seating at international screenings
- VIP attendance at international receptions
- Luncheon with producers at a screening
- Inscription on a plaque at The Menachem Begin Heritage Center in Jerusalem
- Commemorative gift
- Recognition in local press release
- Inclusion in media interviews
- Complimentary DVD of the documentary

## **Co-Exec. Producer** **\$250,000**

- Co-Executive Producer recognition in documentary introduction, concluding credits, and on all marketing materials
- VIP seating and introduction at the premiere in Jerusalem
- Recognition at all screenings
- VIP seating at international screenings
- VIP attendance at screening receptions
- Dinner with producers at a screening
- Inscription on a plaque at The Menachem Begin Heritage Center in Jerusalem
- Recognition on the website, in press releases and on all materials related to the film
- Commemorative gift
- Complimentary DVD of the documentary

## **Executive Producer** **\$500,000**

- Executive Producer recognition in documentary introduction, concluding credits, and on all marketing materials
- Invitation to an intimate dinner with co-narrators at the gala premiere in Jerusalem
- VIP seating and introduction at the premiere in Jerusalem and at international screenings
- VIP attendance at screening receptions
- A formal introduction and opportunity to address attendees at screening premieres in London, New York City and Los Angeles
- Recognition at all screenings
- Photo and prominent mention in press releases in all screening cities
- Inclusion in media interviews
- Commemorative gift
- Inscription on a plaque at The Menachem Begin Heritage Center in Jerusalem
- Recognition on the website
- Complimentary DVD of the documentary

*Ohr Hatzafun Institute is an IRS approved 501c3 not-for-profit organization and donations are tax deductible.*

**EIN: 82-0709603**